



MK DONS SPORT AND EDUCATION TRUST

COOKIE POLICY.

USE OF COOKIES

A cookie is a small text only string of information that we store on your computer's hard disk when you visit our website. These are generally useful as they can provide information about you, for example that you have visited our site before, and so they enable us to quickly recall your details from our database.

You have the option to refuse cookies being placed on your machine by adjusting your browser settings at different levels – from accepting all cookies, to rejecting all cookies. You can also set your browser to notify you whenever a website attempts to write a cookie to your computer. In order to change your computer's privacy settings we recommend you refer to your browser's user instructions. Due to the nature of our website, from time to time some areas require the use of cookies to enable the site content and services to properly work as expected. We accept no liability for any part of the website that you cannot access if you refuse to accept cookies onto your computer.

For further information about cookies, including how to see what cookies have been set and how to manage and delete them, please **visit www.allaboutcookies.org**

To opt out of being tracked by Google Analytics across all websites visit **<http://tools.google.com/dlpage/gaoptout>**

HOW ARE COOKIES USED ON THE SITE?

Strictly Necessary Cookies

The eShop uses cookies named: shopperID, ASPNET and ASPXANONYMOUS. These cookies are strictly necessary to enable the eShop to work properly and cannot be disabled.

Compliance Cookies

This cookie is placed when you click 'Continue' on the cookie information warning bar that is displayed at the top of our website and tells us you have given your consent to the use of cookies on our site. A compliance cookie is also placed if you change your cookie preferences using the cookie control panel on our website.

Session Cookies

Session cookies allow users to be recognised within a website so any page changes or item/data selection you make is remembered from page to page.

Cookies used: CFID - ColdFusion Unique Identifier, CFTOKEN - ColdFusion Unique Identifier, JSESSIONID - Java session Unique Identifier, FRONTUNIQUEID - SiteMachine Unique Identifier

Analytics Cookies

These cookies collect information in an anonymous form, including the number of visitors to the site, where visitors come from and the pages they visited, so that we can measure and improve the performance of our site, using a service provided by Google Analytics. You can choose whether or not to allow these cookies to be set in the cookie control panel.

Advertising Cookies

At times, advertising cookies may be set to track and monitor the effectiveness of ad related activity. You can choose whether or not to allow these cookies to be set in the cookie control panel.

Data may be held for longer periods where required by law or regulation and in order to establish, exercise or defend our legal rights. In general we hold this information for 10 years.

We hold some anonymised data indefinitely for our own records and business development purposes.

When there is a legal or regulatory need to keep personal data, it will be securely archived with restricted access. We will periodically review this data, to ensure that it is still relevant and necessary.